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## 2009 Rate Card

**Click! Weekly** is published each Tuesday morning.  
Advertising booking deadline is 12:00 pm each Monday afternoon.  
Material must be received by 3:00 pm each Monday.

### Advertising Rates

#### **Weekly Newsletter** *(per issue)*

<u>Position/Shape</u>	<u>Pixels</u>	<u>Base Rate</u>
Page 1 Top Banner	550 x 100	\$ 500.00
Page 1 Tall Tower	110 x 500	\$ 400.00
Page 1 Small Tower	110 x 250	\$ 200.00
Page 1 Button	162 x 130	\$ 250.00

#### **Website Only** *(per week)*

<u>Position/Shape</u>	<u>Pixels</u>	<u>Base Rate</u>
Page 2 Top Banner	550 x 100	\$ 300.00
Page 2 Tall Tower	110 x 500	\$ 250.00
Page 2 Small Tower	110 x 250	\$ 200.00
Page 2 Button	162 x 130	\$ 150.00
All other interior banners/buttons	Various	\$ 400.00 <i>(per month)</i>

Call for frequency discount information and media partnership opportunities.

Loop Max: 4 Frame Speed: No limit Rich Media: Y Image Resolution: 72 dpi max

Weekly newsletter insertions will appear in both the newsletter and on the website.  
Website only insertions run for one week from each Tuesday morning.  
Call for circulation and distribution information.

### Advertising Contacts

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*Terms: All ads must be paid in advance by bank transfer or credit card, or by signed PO or IO from a recognized agency, or by invoice with signed confirmation at the discretion of the publisher.*

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