

www.clickweekly.com

2009 Rate Card

Click! Weekly is published each Tuesday morning.
Advertising booking deadline is 12:00 pm each Monday afternoon.
Material must be received by 3:00 pm each Monday.

Advertising Rates

Weekly Newsletter *(per issue)*

Position/Shape	Pixels	Base Rate
Page 1 Top Banner	550 x 100	\$ 500.00
Page 1 Tall Tower	110 x 500	\$ 400.00
Page 1 Small Tower	110 x 250	\$ 200.00
Page 1 Button	162 x 130	\$ 250.00

Website Only *(per week)*

Position/Shape	Pixels	Base Rate
Page 2 Top Banner	550 x 100	\$ 300.00
Page 2 Tall Tower	110 x 500	\$ 250.00
Page 2 Small Tower	110 x 250	\$ 200.00
Page 2 Button	162 x 130	\$ 150.00
All other interior banners/buttons	Various	\$ 400.00 <i>(per month)</i>

Call for frequency discount information and media partnership opportunities.

Loop Max: 4 Frame Speed: No limit Rich Media: Y Image Resolution: 72 dpi max

Weekly newsletter insertions will appear in both the newsletter and on the website.
Website only insertions run for one week from each Tuesday morning.
Call for circulation and distribution information.

Advertising Contacts

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Click! Weekly is published by Lloydmedia, Inc, publishers of Direct Marketing and Contact Management magazines. www.dmn.ca www.contactmanagement.ca

Terms: All ads must be paid in advance by bank transfer or credit card, or by signed PO or IO from a recognized agency, or by invoice with signed confirmation at the discretion of the publisher.

302-137 Main St N, Markham, ON L3P 1Y3. 905-201-6600 / 800-668-1838

Actual Subscriber Companies

WHO IS READING CLICK! WEEKLY?

Just a few examples of the companies you will reach.

Aeroplan
Aim Trimark
Allstate Canada
Allsteam
American Express
Avon Canada
Bank of Montreal
BCAA
Bell Canada
Canada Post
Canadian Tire
Canwest Media
CIBC
Clarica
Danier Leather
Dell Canada
Desjardins Financial
Direct Energy
Disney
Dundee Wealth Management
eBay Canada
Equifax
Expedia
Genesis Media
Google
HDFC Bank
Hertz Canada
Hewlett Packard
Honeywell
HSBC
Hudson's Bay
IBM
ING Canada
Intrawest
Lavalife
LCBO
LL Bean

Loyalty Group
Manpower
Manulife Financial
MBNA Canada
Microsoft Canada
National Life
Nestle Canada
Ontario Lottery & Gaming Corp
PC Bank
Pitney Bowes
RIM
Royal Bank of Canada
Royal Doulton
Royal LePage
SAS Canada
Scotia Investments
Scotiabank
Sears
Shoppers Drug Mart
Sun Life
Sun Media
TD Bank
Telus
Thomson
Toronto Star
Transcontinental
TV Ontario
Upper 49th
Weight Watchers
West 49th
Xerox Canada

(Includes all time opt-in subscribers including reactivated and new subscribers)