

[www.clickweekly.com](http://www.clickweekly.com)

## 2009 Rate Card

**Click! Weekly** is published each Tuesday morning.  
Advertising booking deadline is 12:00 pm each Monday afternoon.  
Material must be received by 3:00 pm each Monday.

### Advertising Rates

#### Weekly Newsletter *(per issue)*

Position/Shape	Pixels	Base Rate
Page 1 Top Banner	550 x 100	\$ 500.00
Page 1 Tall Tower	110 x 500	\$ 400.00
Page 1 Small Tower	110 x 250	\$ 200.00
Page 1 Button	162 x 130	\$ 250.00

#### Website Only *(per week)*

Position/Shape	Pixels	Base Rate
Page 2 Top Banner	550 x 100	\$ 300.00
Page 2 Tall Tower	110 x 500	\$ 250.00
Page 2 Small Tower	110 x 250	\$ 200.00
Page 2 Button	162 x 130	\$ 150.00
All other interior banners/buttons	Various	\$ 400.00 <i>(per month)</i>

Call for frequency discount information and media partnership opportunities.

Loop Max: 4 Frame Speed: No limit Rich Media: Y Image Resolution: 72 dpi max

Weekly newsletter insertions will appear in both the newsletter and on the website.  
Website only insertions run for one week from each Tuesday morning.  
Call for circulation and distribution information.

### Advertising Contacts

Mark Henry  
Senior Sales Manager  
[mark@dmn.ca](mailto:mark@dmn.ca)  
905-201-6600 x 223

Peter O'Desse  
Senior Account Manager  
[peter@dmn.ca](mailto:peter@dmn.ca)  
905-201-6600 x224

**Click! Weekly** is published by Lloydmedia, Inc, publishers of Direct Marketing and Contact Management magazines. [www.dmn.ca](http://www.dmn.ca) [www.contactmanagement.ca](http://www.contactmanagement.ca)

*Terms: All ads must be paid in advance by bank transfer or credit card, or by signed PO or IO from a recognized agency, or by invoice with signed confirmation at the discretion of the publisher.*

302-137 Main St N, Markham, ON L3P 1Y3. 905-201-6600 / 800-668-1838

## **Actual Subscriber Companies**

**WHO IS READING CLICK! WEEKLY?**

*Just a few examples of the companies you will reach.*

Aeroplan  
Aim Trimark  
Allstate Canada  
Allsteam  
American Express  
Avon Canada  
Bank of Montreal  
BCAA  
Bell Canada  
Canada Post  
Canadian Tire  
Canwest Media  
CIBC  
Clarica  
Danier Leather  
Dell Canada  
Desjardins Financial  
Direct Energy  
Disney  
Dundee Wealth Management  
eBay Canada  
Equifax  
Expedia  
Genesis Media  
Google  
HDFC Bank  
Hertz Canada  
Hewlett Packard  
Honeywell  
HSBC  
Hudson's Bay  
IBM  
ING Canada  
Intrawest  
Lavalife  
LCBO  
LL Bean

Loyalty Group  
Manpower  
Manulife Financial  
MBNA Canada  
Microsoft Canada  
National Life  
Nestle Canada  
Ontario Lottery & Gaming Corp  
PC Bank  
Pitney Bowes  
RIM  
Royal Bank of Canada  
Royal Doulton  
Royal LePage  
SAS Canada  
Scotia Investments  
Scotiabank  
Sears  
Shoppers Drug Mart  
Sun Life  
Sun Media  
TD Bank  
Telus  
Thomson  
Toronto Star  
Transcontinental  
TV Ontario  
Upper 49th  
Weight Watchers  
West 49th  
Xerox Canada

*(Includes all time opt-in subscribers including reactivated and new subscribers)*